

Votridea

MetroStar Systems' Votridea Contest Platform

Votridea is an easy-to-use contest platform that fosters innovation by building communities around ideas and challenges. Votridea is an all-in-one, customizable suite of contest and community management tools that makes the complex process of building online multimedia contests simple. The Votridea Contest Platform seamlessly integrates with popular social networks like Facebook, Twitter, and Ning, catalyzing rapid and scalable participant growth. The Votridea platform is also internationalized, enabling outreach to participants in communities all over the world. Votridea minimizes the human investment required to implement a contest by providing a full dashboard of community management tools, reducing the resources required to drive innovation. Though fully self-serve, MetroStar also offers training and contest management services to Votridea customers.

Benefits of MetroStar's Votridea Contest Platform

Scalability: Votridea gives customers the ability to manage the contributions of 1 to 1,000,000 participants, from simple text to HD videos.

Internationalization: Votridea supports contests from the local to the global and has been tested during a contest that reached participants from more than 50 countries.

Social Media Integration: Votridea seamlessly integrates with your website, Facebook fanpage, Twitter account, and Ning social network, enabling customers to engage participants in the places they already spend time online.

Community Management Dashboard: Votridea's contest management dashboard enables even computer novices to manage and monitor the quality and quantity of participant contributions.

Metrics: Votridea enables customers to create statistical reports that reflect user activity in approachable visualizations.

Search Engine Optimization: Votridea provides search engine optimization, increasing the targeted visibility and outreach of customer contests.



ExchangesConnect Video Contest
is Powered by Votridea
<http://connectcontest.state.gov>

Applications of the Votridea Contest Platform

Point Solution Contests: Votridea enables customers to engage and focus a broad range of constituents on specific problems, through incentives, community management, and voting.

Exposition Contests: Through its voting incentives and management system, Votridea offers customers a tested mechanism for promoting and rating a broad range of promising ideas and practices.

Network Contests: Votridea rewards contest participants for high quality participation by increasing their stature and influence, enabling customers to identify and organize champions into collaborative communities.

Participation Contests: By enabling users to contribute text, photos, and videos, Votridea enables customers to foster a broad range of skill sets, from the arts to multimedia production.

MetroStar Systems solves diverse challenges using innovative and collaborative technologies.

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