

InnovationSpigit: Government & Citizen Innovation

Benefits

- Create a government innovation platform for citizens and employees to submit, find and collaborate on ideas
- Identify the best ideas through community interactions, powerful analytics and integrated workflow
- Manage your innovation portfolio with an organization-wide view into ideas and activity

When the constitution was written, no one could have foreseen a time when you could allow all of your constituents the ability to participate collectively in government through the use of technology. State, Local and Federal government organizations are embracing social software to meet their goals of working more closely with citizens, innovating within their agencies, and lowering costs. With Spigit, both employees and constituents can participate in this process, resulting in increased job satisfaction for employees and increased satisfaction for citizens

With Spigit for Government:

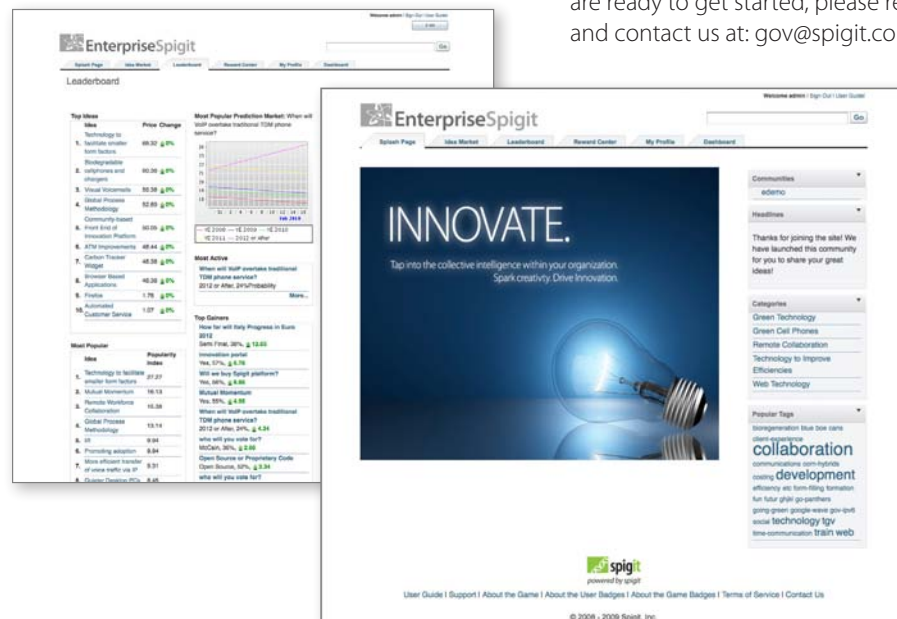
- Let Government Employees and Citizens Be Heard
- Facilitate Citizen/Government Collaboration
- Promote Government Transparency Initiatives
- Maintain a State-Wide, National or International Conversation

- Leverage Technology for Collaboration
- Experience Real-time Results
- Automate the Idea Management Process

Spigit for Government is more than a simple electronic suggestion box — our software empowers citizens to collaborate around a topic of interest to surface innovative and actionable ideas. Crowd sourcing allows government entities to receive suggestions, field questions and facilitate communication with the public, helping government make more informed civic decisions. Government entities have the option of launching an internal or external community, depending on their goals.

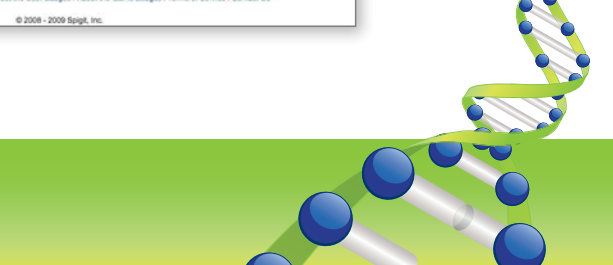
What do your employees know that you don't? What do your citizens think and want from your governmental agency? What ideas can improve your agency's performance?

To learn more about how our software has improved government/citizen interaction, click here to read the City of Manor case study. If you are ready to get started, please register for a demo and contact us at: gov@spigit.com



The image displays two overlapping screenshots of the EnterpriseSpigit web application. The background screenshot shows a 'Leaderboard' page with a table of ideas and their popularity scores. The foreground screenshot shows a community page with a large 'INNOVATE.' banner and a sidebar with navigation options like 'Communities', 'Headlines', and 'Categories'.

Idea	Price Change
1. Technology to...	60.02 ↑ 8%
2. Employee and...	60.00 ↑ 8%
3. Mutual Mon...	52.28 ↑ 8%
4. Global Proce...	52.00 ↑ 8%
5. Food and of...	50.00 ↑ 8%
6. After Improve...	48.44 ↑ 8%
7. Carbon Trac...	45.58 ↑ 8%
8. Power Best	40.00 ↑ 8%
9. Financ...	1.70 ↑ 8%
10. Automate...	1.07 ↑ 8%



The logo for InnovationSpigit, featuring a purple square with a white atom icon to the left of the word "InnovationSpigit" in a bold, sans-serif font.

Benefits

- *Highly configurable SaaS platform allows organizations to easily represent their internal processes*
- *Reward participation with both social and tangible incentives*
- *Bring citizens into your process by soliciting their input and rewarding their participation*

In an Accenture survey of large corporations, executives identified lack of collaboration as the most significant barrier to innovation. The same is also true for Governmental departments and agencies. Spigit's solutions bring people together around specific topics, transcending departmental silos that limit government's ability to innovate.

InnovationSpigit fosters innovation by serving as the common platform for individuals' ideas and subsequent community collaboration. The platform's powerful capabilities surface top ideas and contributors.

Intuitive User Experience

Citizens and employees will find it easy to submit ideas, and provide feedback on others' ideas, via InnovationSpigit's web interface. Idea feedback is captured through employees' interactions, votes, ratings, comments and reviews.

Ideas are refined through forums, wikis and blogs.

Analytics and Tracking

InnovationSpigit provides a wealth of analytics, which directly influence the movement of ideas on the platform. Analytics are also applied to peers' feedback on employees' contributions, assigning each a RepUrank™. Users' assessments of ideas are weighted by their RepUrank.

InnovationSpigit makes it easy to track ideas from a portfolio perspective. Gain visibility of ideas by stage, category, location and community buzz.

Rewards and Incentives

Participants can earn platform currency based on the quality and quantity of their participation. The currency can be redeemed for internal rewards, or with tangible goods.

Built for Government

InnovationSpigit, delivered via SaaS deployment, integrates with LDAP and single sign-on. Full REST APIs are available.

