



Social Media Research Intern

Are you looking to be part of a growing organization? Are you looking for a place to turn your ideas into solutions? Well look no further, at MetroStar Systems Inc. we have what you are looking for. MetroStar offers a fast paced, friendly environment with incredible growth potential. We also offer the ability to work with cutting edge New Media technologies and the opportunity to become the next Metro - "STAR".

Job Description:

The Social Media Research intern is responsible for continuous research on social media / web 2.0 / new media technology including: blogs, micro blogs, forums, wikis, social bookmarking, social networking, virtual worlds, mashups, aggregators, rss, applications, podcasts, vidcasts and other emerging social technologies.

The successful candidate is an innovative, dynamic, highly creative, forward thinking, and driven individual who is flexible, able to adapt rapidly to changing demands, and technology & social media savvy. The candidate is organized, has an aptitude for multitasking multiple projects and deadlines, and possesses excellent organizational and interpersonal communication skills. The ideal candidate will be a concise writer, detail-oriented, self-motivated, comfortable working independently, and have the ability to work & deliver quality research under tight deadlines.

Proficiency in Microsoft Office is essential. Experience with Imaging Software (Snag It, Corel Draw, Photoshop, and Paint Shop Pro) for screen capturing is a plus. Proficiency in Wordpress, Twitter, Facebook, Linked In, Del.icio.us or similar blogging, micro blogging, wiki, social networking, social bookmarking platforms and search engines is preferred.

Responsibilities:

- Responsible for conducting both qualitative & quantitative research in social media or technology related areas on broad (macro) & targeted (micro) levels.
- Responsible for geography, culture & industry specific social media research.
- Responsible for compiling and writing or co-writing white papers, research reports, newsletters, blog & microblog posts, editing wiki pages, etc.
- Responsible for developing & evolving advanced search techniques & keyword lists.
- Responsible for properly citing, linking, documenting all sources & formatting all research products (APA Style).

Please send your resumes to:

Email: HR@MetroStarSystems.com | Phone: 703.481.9581 | Fax: 703.481.9511



Social Media Research Intern (continued....)

- Creativity is a must. This position calls for someone with a great imagination, strong skills for identifying social media technology trends, and a knack for adapting clear communication into different styles based on target audiences.
- Responsible for providing direct support to Social Media Manager for online engagement.
- Assisting the marketing / social media team with various administrative tasks for multiple internal / external social media campaigns.

Job Requirements:

- College degree preferred or expected graduation date 2009-2010
- Background in Marketing or Public Relations, English, Technology or Communications
- Strong written, verbal, and interpersonal communication skills

About MetroStar Systems, Inc.

For the past ten years, IT service and innovation provider, MetroStar Systems, Inc., has transformed from a small start-up into one of America's Fastest Growing Companies (2008), as ranked by Inc. Magazine. This vast and diverse experience allows MetroStar to provide its clients with agile, collaborative solutions designed to integrate people, processes, technology, and learning across an organization and geographic boundaries through six major service groups: Portal Strategy and Integration, Enterprise Infrastructure Support, Business Intelligence, New Media Technology, Training & Education, and Custom Development.

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